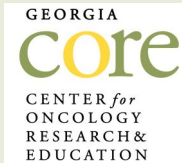


CORE NEWS

August 2012



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[Contact us](#) with news

Upcoming Events

New Frontiers in Hematology/Oncology Cancer Therapy
Georgia Health Sciences University
September 21, 2012

2012 Georgia Life Sciences Summit: Innovation for Global Health
October 3, 2012

Check Georgia CORE's Educational Calendar at www.georgiacore.org for additional information!



Have you posted a link to GeorgiaCancerInfo.org

Campaign is spreading the word about GeorgiaCancerInfo.org

In early 2012, Georgia CORE launched the nation's first statewide online information center for cancer research and care, GeorgiaCancerInfo.org. Georgia CORE's goal is to have at least one resident in every Georgia household view the site. In addition to publicity efforts being made with the news media, GeorgiaCancerInfo.org is being promoted through such channels as a print ad in *Atlanta Magazine's* recent Top Doctors edition, banner ads on WSBTV.com, and interactive ads on Facebook. Partners, hospitals and cancer centers have also been helpful and collaborative by not only including mentions in their publications, but also posting a link to the site from theirs.

[Read More](#)

Gynecologic Oncology Group (GOG) Consortium exceeds accrual goal

The Georgia CORE Gynecologic Oncology Group (GOG) Consortium held its summer meeting and released its mid-year report. Affiliates obtained 206 membership points - almost three times the 75 points required for the period. Affiliates include **Georgia Health Sciences University, John B. Amos Cancer Center, Medical Center of Central Georgia, Memorial Health University and Northside Hospital.**

ACS launches new cancer prevention study

The **American Cancer Society** has launched a new study called the Cancer Prevention Study-3 (CPS-3) designed to help researchers better understand the genetic, environmental and lifestyle factors that cause or prevent cancer. The study is being conducted at Redmond Regional Medical Center in Rome, Grady Health System in Atlanta, and Georgia Health Sciences University in Augusta. The Redmond site alone has a goal of enrolling 650 participants for the study.

[Read more](#)

CORE Bits

- **Emory University's Winship Cancer Institute** has successfully renewed its National Cancer Institute cancer center designation status.

on your site yet?

[Contact us](#) to find out how to post a graphically-designed link to your site.

Need information on GeorgiaCancerInfo.org?

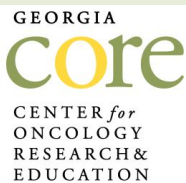
We have brochures and information cards for your patients. [Contact us](#) and we will be happy to deliver them.

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- **Pfizer** is actively enrolling patients at nine cancer centers throughout Georgia for a Georgia CORE-sponsored clinical trial on advanced non-small cell lung cancer.
- This fall, the **University of Georgia** will open a \$20 million health sciences campus that will house its School of Public Health, as well as a collaboration with **Georgia Health Sciences University**. The GHSU/UGA Medical Partnership brings together the state's top research university and the only public medical school in the state.
- A "top five list of commonly used oncology procedures that may not be necessary" was recently released by the **American Society of Clinical Oncology** and is available at www.asco.org/topfive.
- Georgia CORE is profiled in the July/Aug 2012 issue of *Healthcare Executive* in a feature called "Embracing Diversity in Healthcare."



Georgia CORE is a private non-profit funded by the Georgia Research Alliance, Wilbur and Hilda Glenn Family Foundation, government grants, research contracts and private contributions. Its board of directors is composed of community oncologists, scientists, nurses and educators, representing leading private practices, cancer centers, academic institutions and all programs in Georgia funded by the National Cancer Institute. More information is at www.georgiacore.org.

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