

CORE NEWS

MAR
2015

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RESEARCH & EDUCATION

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CANCER SURVIVORSHIP CONNECTION
An Initiative of Georgia CORE

CORE Bits

March is **National Colorectal Cancer Awareness Month!** Colorectal cancer, second only to lung cancer as the leading cause of cancer deaths in the United States, effects men and women equally. Yet few Americans know that **colorectal cancer can be prevented -- not just detected -- through colonoscopy.** Learn more [here](#).

Walter J. Curran, Jr. of the Winship Cancer Institute, **Nancy M. Paris** of Georgia CORE and **John R. Seffrin** of the American Cancer Society were recently named among the 2015 "Who's Who in Health-Care" by the *Atlanta Business Chronicle*.

The 2015 "100 Most Influential Georgians" named by *Georgia Trend* includes many Georgia CORE supporters and partners: **Russell Allen**, Georgia BIO; **Dan Amos**, Aflac Inc.; **Carol Burrell**, Northeast Georgia Health System; **C. Michael Cassidy**, Georgia

Georgia CORE sponsors Ken Burns' groundbreaking cancer special on GPB

Beginning on March 30 at 9pm, **Georgia Public Broadcast** will air "Cancer: The Emperor of All Maladies," a three-part, six-hour major television event from preeminent documentary filmmaker Ken Burns, in partnership with WETA, the flagship public broadcasting station in Washington, D.C. Based on the 2010 Pulitzer Prize-winning book, *The Emperor of All Maladies: A Biography of Cancer* by Dr. Siddhartha Mukherjee, the series is the most comprehensive documentary on a single disease ever made. Georgia CORE joins national sponsors to support the series on GPB and will feature a new commercial during the airing.

"The documentary covers cancer's first documented appearances thousands of years ago through our modern-day battles to cure, control and conquer it," said Georgia CORE president Nancy Paris. "We are thrilled and honored to support our partners at GPB as they air this groundbreaking documentary." [Read more.](#)

Genomics education and awareness program growing across Georgia

Last September marked the end of a three-year grant funded by the Centers for Disease Control and Prevention that created the Georgia Breast Cancer Genomic Health Consortium. Spearheaded by Georgia CORE in conjunction with the Georgia Department of Public Health, the consortium sought to reduce cancer disparities among high-risk minority women. Though the grant cycle has ended, the work continues with outreach efforts to not just high-risk minority women, but also underserved and underinsured women. Through genetic screening, counseling, testing and education, the program targets young women with an increased risk for hereditary breast and ovarian cancer (HBOC) syndrome, with a goal to educate the healthcare community as a whole. "In addition to seeing thousands of underserved and underinsured patients all over Georgia, we have built relationships with genetic professionals that will help us continue to build awareness of the importance of genetic information," said Georgia CORE's genetics specialist, Alice Kerber, MN, APRN, ACNS-BC, AOCN, APNG. [Read more.](#)



Research Alliance; **Donna W. Hyland**, Children's Healthcare of Atlanta; **Reynold Jennings**, WellStar Health System; and **Ninfa Saunders**, Navicent Health.

Georgia CORE Vice President **Angie Patterson** was selected to serve as a reviewer of the National Patient Navigation Review Committee for **Susan G. Komen**.

The **Georgia Prostate Cancer Golf Tournament** will be held May 4 at Country Club of Roswell. For more information call Frank Catroneo at (770) 619-0710.

Winship Cancer Institute has named Sagar Lonial, MD as chief medical officer and Charles A. Staley, MD as chief quality officer.

UPCOMING EVENTS

April 11
1st Annual Lung Love Walk
Atlanta
Stone Mountain

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Increases in investments in cancer care equal decreases in cancer deaths

At the end of 2014, the **American Cancer Society** announced that the 22 percent drop in cancer mortality over two decades is a result of fewer Americans smoking, but also advances in cancer prevention, early detection, and treatment. With Georgia paralleling the national trend, the declining mortality rates data comes as Georgia's General Assembly considers Governor Nathan Deal's budget recommendations that dedicate a portion of Georgia's tobacco settlement funds to critically important Georgia-based cancer initiatives, including Georgia CORE. [Read more.](#)

Georgia CORE is a public-private partnership designed to bring higher quality, better organized and more cost-effective care to cancer patients and survivors. The organization's Board of Directors is composed of cancer experts from leading cancer centers and academic institutions. CORE's network develops innovative tools and resources for cancer patients, survivors, caregivers, healthcare providers and researchers. Our collective vision is to contribute to the state's distinction as a national leader in cancer care and research and to better health for all Georgians. CORE's flagship resource, www.GeorgiaCancerInfo.org is the only statewide online information center of its kind, where details can be found on oncologists, clinical trials and treatments centers throughout the state.

Got News?

We'd love to share it! Send events, announcements and stories relevant for CORE News to info@georgiacore.org.