

# CORENEWS

MAY  
2015

GEORGIA  
**core** CENTER for ONCOLOGY  
RESEARCH & EDUCATION

## Symptoms?

[Cancer Survivorship Connection, Survivors, Symptom Management](#) -

learn about unique ways to manage common symptoms and side effects of cancer treatment



**CANCER SURVIVORSHIP CONNECTION**  
An Initiative of Georgia CORE

## CORE Bits

Congratulations to the **Medical Center, Navicent Health of Macon and St. Joseph's/Candler Health System** of Savannah! They were named as 2 of 75 Commission on Cancer cancer programs across the nation for the Outstanding Achievement Award for 2014! See all 75 [here](#).

In October, **Tom Chapman** was recognized as philanthropist of the year. You can view a video of the awards banquet [here](#).

**4th Annual Matt Mumber, MD Visionary Award** for Excellence in Patient Navigation  
Due Monday, July 30, 2015  
Learn more [here](#).

**Nancy Paris**, our President, was a featured panelist at the Health Connect South "Women in Health: Off the Record" on Thursday, May 7. Read more [here](#).

## Georgia CORE Receives Funding Award from the Patient-Centered Outcomes Research Institute



The Georgia Center for Oncology Research and Education (Georgia CORE), will receive an award from the Patient-Centered Outcomes Research Institute (PCORI) to support "Patient-Centered Cancer Survivorship Care: Improving Quality of Care and Quality of Life for Survivors in Georgia."

This Pipeline to Proposal project was developed collaboratively with Lanell Bellury, PhD, an expert in cancer survivorship and Associate Professor at Georgia Baptist College of Nursing of Mercer University. The award from PCORI will enable Georgia CORE to engage cancer survivors, healthcare providers and many other stakeholders in the process of developing research to address the needs of vulnerable cancer survivors in Georgia. "The on-going healthcare needs of cancer survivors, especially vulnerable older and minority survivors, are well recognized yet little evidence exists to guide the best care for survivors. With the number of cancer survivors growing exponentially, it is imperative that we discover the best way to meet the needs of survivors across the state," notes Dr. Bellury. Read [more](#).

## Save the Date! GASCO Annual Meeting and Best of ASCO®

*Friday-Saturday, September 11 and 12, 2015*  
*Intercontinental Buckhead Atlanta Hotel*  
*Atlanta, Georgia*

Plan to attend GASCO's Annual Meeting & Best of ASCO®!

World class speakers will present on breast, lung, ovarian, gastrointestinal and genitourinary cancers. They come from ASCO, Duke, Indiana University, Memorial Sloan Kettering, Ohio State, Teton Oncology, University of Arizona and the Winship Cancer Institute. This year will also introduce the John B. Amos Lecture Series: "Curing cancer: The role of new drug development" presented by Lawrence Einhorn, MD. There will also be additional sessions for Patient Navigation and Research.

CMEs will be available for those that attend. In addition, registration is free for all GASCO and CPNG members.

Watch the GASCO website and future e-mails for the announcement of the opening of registration and more details. You can find it at [www.gasco.us](http://www.gasco.us).

**Gwinett Medical Center** and the **Duke Cancer Network** have announced a new research-based and educational partnership. Read more about it [here](#).

Our new commercial on the **Cancer Survivorship Connection** [here!](#)

## UPCOMING EVENTS

### [Orientation to Cancer Clinical Trials](#)

Tuesday-Wednesday,  
June 2-3, 2015  
Cancer Life Center  
Macon, Georgia

### [Planning for Cancer Survivorship: Free Educational Webinar](#)

Lillie Schockney, RN  
Thursday, June 4, 2015  
1:00 PM EST

### [11th Annual Pink Ribbon Walk 5K](#)

Saturday, July 18, 2015  
7:00 AM - 11:00 AM EST

### [Atlanta Braves Prostate Cancer Awareness Day](#)

Sunday, June 21, 2015  
5:10 - Till PM EST  
(Prostate Health Education Seminar at 3:00 PM EST)

### [Oncology Clinical Practice Guidelines: Improving Patient Outcomes Program-Data Review Workshops](#)

Thursday, September 17, 2015  
Georgia International Convention Center  
Atlanta, Georgia

### [Atlanta Lung Cancer Symposium 2015](#)

Saturday, October 24, 2015  
Loews Atlanta Hotel  
Atlanta, Georgia

## Morehouse Professor Veena Rao, PhD, was recently recognized by the National Cancer Institute for her work in "Unraveling the Mysteries of BRCA1 in African American Women"

Morehouse School of Medicine Professor and Co-Director of the Cancer Biology Program and Georgia Cancer Coalition Distinguished Cancer Scholar in the Department of OB/GYN was recently recognized by the National Cancer Institute in a "Grantee Spotlight." Dr. Rao has spent the last 20 years investigating the inner workings of the BRCA1 gene. It has been linked to ovarian and breast cancer, including triple negative breast cancers that are more prevalent in African American women.

Rao was quoted as saying, "the primary function of the BRCA genes is to repair cell damage and keep breast cells growing normally. But when these genes contain abnormalities or mutations that are passed from generation to generation, the gene products do not function normally - and the risk for breast cancer increases substantially. But when an African American woman has triple negative breast cancer as a result of a mutation of BRCA1, this mutant protein stays in the cytoplasm and can develop into a tumor." Rao noted that if her work can help detect the cancer early, "We can break the disparity between African Americans and whites." Read [more](#).

## CDC launches *Bring Your Brave* Campaign

While rare, breast cancer does affect women under the age of 45. Young women, however, may not realize they are at risk.

The Centers for Disease Control and Prevention's (CDC) new *Bring Your Brave* campaign, launched in May 2015, tells real stories about young women whose lives have been affected by breast cancer. These stories about prevention, risk, and survivorship bring to life the idea that young women can be personally affected by breast cancer. Through these testimonials, *Bring Your Brave* aims to inspire young women to learn their risk for breast cancer, initiate a dialogue with their health care provider about their risk, and live a breast healthy lifestyle. Read [more](#).



**Georgia CORE** is a public-private partnership designed to bring higher quality, better organized and more cost-effective care to cancer patients and survivors. The organization's Board of Directors is composed of cancer experts from leading cancer centers and academic institutions. CORE's network develops innovative tools and resources for cancer patients, survivors, caregivers, healthcare providers and researchers. Our collective vision is to contribute to the state's distinction as a national leader in cancer care and research and to better health for all

Georgians. CORE's flagship resource, [www.GeorgiaCancerInfo.org](http://www.GeorgiaCancerInfo.org) is the only statewide online information center of its kind, where details can be found on oncologists, clinical trials and treatments centers throughout the state.



### Got News?

We'd love to share it! Send events, announcements and stories relevant for CORE News to [efullerton@georgiacore.org](mailto:efullerton@georgiacore.org).

### [Forward this email](#)



This email was sent to [apatterson@georgiacore.org](mailto:apatterson@georgiacore.org) by [info@georgiacore.org](mailto:info@georgiacore.org) | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



Georgia CORE | 50 Hurt Plaza | Suite 704 | Atlanta | GA | 30303